

CELLULAR PHONES

COMPETITIVE PRODUCT ANALYSIS

6th June 1989

VEHICLE MOUNTED

KEY FEATURES

Supplier	Model (Manuf.)	Memory Cap.	Channel Capab.	Alpha-Num Memory	Signal Strength Indic.	Auto Shut Down	No. Call Alert	Talk Timer	Transp. Kit	Power (Watts)	Warranty (yrs)	Price \$	Comments
TELECOM	Traveller (Enlipsis)	60	666	No	No	Yes	Yes	Yes	Yes	3	1	2,100 to 1,900	Self diag. test
	Traveller (Fujitsu)	100	832	No	Yes	Yes	Yes	Yes	Yes	3	3	1,850	
AUDIOVOX	BC 20	39	832	No	No	No	Yes	Yes	Yes	3	3	1,895	Strathfield
SIMPSON	SC2000	70	666	Yes	Yes	No	Yes	Yes	Yes	3	3	1,599	
MOTOROLA	-	99	832	No	Yes	Yes	Yes	No	Yes	3	1	2,190	Digital speaker control LED display, self diag
NEC	11E	40	666	Yes	Yes	No	Yes	Yes	Yes	3	1	1,995 to 1,750	Self diag. test
UNIDEN	CP1000	30	832	No	Yes	Yes	Yes	No	Yes	3	1	1,599-1,950	Security Scrabler (Limit Strathfield Special Off
NOVATEL	390 E (Air Int.)	9	666	No	No	No	No	No	Yes	3	3	1,995	
PHILIPS	FM 9000	60	666	No	No	Yes	Yes	Yes	Yes	3	3	1,950	Self diag. test
G.E.	CF XR Series	10 - 30	832	No	No	CF 4500			Yes	3	1	1,499	
VOXSON	Cellvox 900	27	832	No	No	No	Yes	Yes	No	3	?	1,599	Strathfield
BOSCH	CT5, CT50	9 or 50	832	CT-50	Yes	Yes	Yes	CT-50	Yes	3	?	1,950	Self diag. test

All have on-hook dialling, hands-free, scratchpad, auto-speed dialling, last number redial, DTMF dialling, programmable unlock codes. Price is installed, hands-free.

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TRANSPORTABLE

Supplier	Model	Talk Time hrs.	Standby Time hrs.	Power Out - Put	Memory Cap	Alpha-Num Memory	H/Free	Talk Timer indiv. indic.	Signal	Shld. Strap	Cig Lig. Adap	Missed Calls Reg.	Size (mm)	Weight kg.	Warranty yrs.	Price \$	Comments
TELECOM	(Phillips)	3	18	1.2	60	No	No	Yes	No	No	Yes	Yes	233x 195x 96	4.2	1	2,590	
	Traveller-D (Fujiitsu)	1.3	15	3	100	No	Yes	Yes	Yes	Yes	Yes	No	234x 218x	3.1	3	2,500	
MOTOROLA	Talker	2	21	3	99	No	Yes	No	Yes	Yes	Yes	Yes	81				Digital VSP Speaker
AUDIOVOX	TCT-100	3	15	3	39	No	Opt.	Yes	No	Yes	Yes	No	260x 179x	4.4	1	2,900	Strathfield
NOVA TEL		1	8	3	50	No	Opt.	Yes	No	Yes	Yes	Yes			3	2,200	United Auto
UNIDEN	CP2000	2	8	3	32	No	Yes	Yes	Yes	Yes	Yes	Yes	203x 178x	2.1	3	2,990	
PHILIPS	FM9000	3.3	18	1.2	60	No	No	No	No	No	Yes	Yes	89	4.2	3	2,590	
MITSUBISHI	MK2	1. or 2.5	9 or 26	3	100	Partial	Yes	Yes	Yes	Yes	Yes	No	233x 195x 96 142x 73x 220	3.2	2	2,800 + 16	to 3,250 tandb. batte
N.E.C	11E	2.4	13	3	40	Yes	Yes	Yes	Yes	Yes	Yes	Yes	240x 500x 95	5.1	1		

All units have scratchpad, on-hook dialling, auto speed dialling, last number redial, DTMF dialling, call restriction, electronic lock, vehicle mounting kit.

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KEY FEATURES

HANDHELD

Supplier	Model (Manuf.)	Talk Time hrs.	Stand-by hrs.	Weight (gms)	Size (mm)	Memory Cap	Alpha-Num Memory	Lock	Temp. Lock	Handsfree Capability	Power (Watts)	Call Timer	Warranty (years)	Price \$	Comments
TELECOM	Walkabout Mk II (Mitsubishi)	1.2	14.0	520	185 x 68 x 31	100	Yes	Full & Part	Yes	Dec 1989	.6	Yes	3	4,190 to 4,390	Leather case. Lightest Unit.
MOBILETRONICS	Technophone	1.0	8.0	530	185x 75x 30	99	Yes	Yes	No	Yes	.6	No	1	3,295 to 3,495	Runout sale. New Model soon 666 channels
NEC	9B	1.3	20.0	650	194x 39x 62	40	Yes	Yes	Yes	Yes	.6	Yes	1	3,200 to 3,400	New Model Feb. with alpha scan
MOTOROLA	8000-S	1.5	21.0	800	196x 45x 83	99	No	Mult	No	No	.6	No		3,200 to 3,450	Heavy Unit Cheap looking
NOVATEL	PTR-800	1.5	15.0	650	200x 57x x43	99	Yes	Yes	Yes	No	.6		3	3,499	
VOXSON	CellVox 2002	1.3	13.0	650	200x 57 x43	99	Yes	Yes	Yes	No	.6	Yes		2,995	
PHILIPS	PCR-40	1.8								No	.6	Yes	3	3,450	Heavy Unit Korean

MOBILE SERVICE CENTRES

VICTORIA

1. SOUTH MELBOURNE MSC
486 City Road
South Melbourne. 3205.

O.I.C. Toivo Puusepp
Ph. (03) 690 1900
Fax (03) 690 8225

2. MOORABBIN MSC
88 Keys Road
Moorabbin. 3189.

O.I.C. Vic Wood
Ph. (03) 695 3161
Fax (03) 553 0293

3. GEELONG
2 Ginn Street
Geelong. 3220.

C.P. John Curtis/Janine Hill
Ph. (052) 231 515
Fax (052) 222 457

4. MORWELL
15-17 Catherine Street
Morwell. 3840.

C.P. Peter Jepson
Ph. (051) 337 011
Fax (051) 346 188

5. SALE
345 Raglan Street
Sale. 3850.

C.P. Ian Goodman
Ph. (051) 44 1067 or 44 3298 (Line Yard)
Fax (051) 44 7013 or 43 1073

6. ALBURY MSC
475 Kiewa Street
Albury. N.S.W. 2640.

C.P. Gary Harris
Ph. (060) 213 088
Fax (060) 411 190

7. BALLARAT MSC
111 Doveton Street South
Ballarat. 3350.

C.P. Richard Antosiewicz
Ph. (053) 370 378
Fax (053) 334 219

8. BENDIGO MSC
60 King Street
Bendigo. 3550.
- Ph. (054) 432 199
Fax (054) 415 015
9. WANGARATTA MSC
Templeton Street
Wangaratta. 3677.
- C.P. Bob Bevan/John Flanagan
Ph. (057) 221 253 or 214 152
Fax (057) 219 467
10. SHEPPARTON MSC
c/o Install and Maintenance Centre
Wheeler Street
Shepparton. 3630.
- C.P. Neil Heard/Bryan Anderson
Ph. (058) 212 199
Fax (058) 210 650

SOUTH AUSTRALIA

1. ADELAIDE MSC
46 King William Street
Kent Town. 5067.
- O.I.C. Terry Mitchell
Ph. (08) 230 4488
Fax (08) 363 0038
2. ADELAIDE MSC
145 Franklin Street
Adelaide. 5000.
- C.P. Ross Brown
Ph. (08) 230 6430
Fax (08) 230 6409

WESTERN AUSTRALIA

1. WESTERN AUSTRALIA MSC
Suite 3
164 Abernethy Road
Belmont. 6104.
- O.I.C. John Bell
Ph. (09) 445 5899
Fax (09) 277 4555
2. WESTERN AUSTRALIA MSC
Unit 3/15 Walters Drive
Herdsman. 6017.
- O.I.C. Paul Murphy
Ph. (09) 445 5847
Fax (09) 344 2204

TASMANIA

1. HOBART MSC
133 Bathurst Street
Hobart. 7000.

O.I.C. Greg Noble
Ph. (002) 20 8344
Fax (002) 31 1583

2. LAUNCESTON MSC
6-18 George Street
Launceston. 7250.

O.I.C. Doug Down
Ph. (003) 32 1333 or 1383
Fax (003) 34 2996

3. BURNIE MSC
3 Mile Line Road
Burnie. 7320.

C.P. Noel Clifford/Russell Walker
Ph. (004) 30 3226
Fax (004) 330 387

QUEENSLAND

1. BRISBANE
188 Vulture Street
South Brisbane. 4101.

C.P. Tom Trim
Ph. (07) 837 5986
Fax (07) 844 1848

2. GOLD COAST
10 Pinter Road
Southport. 4215.

C.P. Graeme Fitzpatrick
Ph. (075) 59 2456
Fax (075) 91 1180

3. SUNSHINE COAST
Galaxy Shopping Village
next to Maroochydore Drive-In
off Maude Street
Nambour. 4560.

C.P. Virginia Guyler
Ph. (071) 432 888
Fax (071) 437 026

4. TOOWOOMBA
King Street
Toowoomba. 4350.

C.P. Des Patch
Ph. (076) 318 371
Fax (076) 323 227
5. ROCKHAMPTON
2 Meter Street
Rockhampton. 4700.

C.P. Kevin Wheat
Ph. (079) 222 727
Fax (079) 222 929
6. PROSERPINE
11 Main Street
Proserpine. 4800.

C.P. Mike Dolley
Ph. (079) 451 111
Fax (079) 451 757
7. TOWNSVILLE
Shop 23/Hyde Park Centre
Woolcock Street
Townsville. 4812.

C.P. Geoff Jenson
Ph. (077) 212 283 or 287
Fax (077) 213 108
8. CAIRNS
Cnr Hartley & Aumuller Streets
Cairns. 4870.

C.P. Myrna Van Pelt
Ph. (070) 513 655 or 312 875
Fax (070) 311 240
9. MACKAY
Prospect Street
Mackay. 4740.

C.P. Len Maloney
Ph. (079) 515 728
No Fax
10. GLADSTONE
35 Gonndoon Street
Gladstone. 4680.

C.P. Brian Howard
Ph. (079) 722 199

NEW SOUTH WALES

SYDNEY

1. ALEXANDRIA MSC
Shop 4, 338 Botany Road
Alexandria. 2015.

O.I.C. Bob Platt
Ph. (02) 698 5733
Fax (02) 690 1863

2. CHATSWOOD MSC
7 Nelson Street
Chatswood. 2067.

O.I.C. Andrew Andreou
Ph. (02) 411 3111
Fax (02) 411 5840

3. PARRAMATTA MSC
98 Marsden Street
Parramatta. 2150.

O.I.C. M. Eugene
Ph. (02) 633 9977
Fax (02) 891 2494

4. LIVERPOOL MSC
Unit 1B - El Toro Estate
Homepride Avenue
Liverpool. 2170.

O.I.C. Malcolm Heathfield
Ph. (02) 821 2600
Fax (02) 821 2939

NEW SOUTH WALES - COUNTRY

5. NEWCASTLE MSC
16-20 Albert Street
Wickham. 2293.

O.I.C. Bruce Stitz
Ph. (049) 610 151
Fax (049) 613 925

6. GOSFORD MSC
Telephone Ex.
21 Mann Street
Gosford. 2250.

O.I.C. Don Crutcher
Ph. (043) 256 446
Fax (043) 231 266

7. CANBERRA MSC
Shop 4
61 Bellona Court
Phillip. 2606.

O.I.C. John Fleming
Ph. (062) 851 788
Fax (062) 851 867

8. WOLLONGONG MSC
Wollongong Telephone Ex.
Rawson Street
Wollongong. 2500.

O.I.C. Will McGinn
Ph. (042) 263 333
Fax (042) 287 088

9. GOULBURN MSC
Copeford Road
Bradfordville. 2580.

O.I.C. Mick Shea
Ph. (048) 231 140
Fax (048) 215 340

10. CABELLTOWN/BOWRAL
Bowral Telephone Ex.
11 Merrygang Street
Bowral. 2576.

O.I.C. Wal Mottram
Ph. (048) 611 322 or 621 234 (Line Yard)
Fax (048) 611 020

DARWIN

1. DARWIN MSC
76 McMinn Street
Darwin. 8000.

O.I.C. Terry Morgan
Ph. (089) 893532
Fax (089) 817386