## TELECOM TELEFINDER PAGING

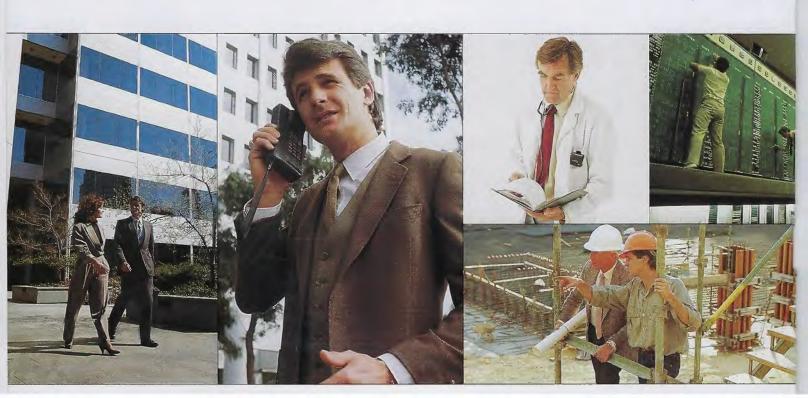
The Smarter Paging System



#### "Smarter Paging." A Total Communications Solution For Anyone On The Move.

The Telecom Telefinder Smarter Paging system is an integration of facilities, people and products – to provide you with the most comprehensive, reliable and <u>useful</u> paging/message service currently available in Australia.

Smarter Paging is a communications solution for anyone on the move. Featuring an open upgrade path, full system support and built-in flexibility, Smarter Paging is for anyone who can't put their day on hold. For anyone whose time and expertise are valuable. And for any situation where the answer can't wait.



The Smarter Paging system uses the Telecom Telefinder Paging Network. The most extensive paging and message handling network in Australia, with more features to keep you in touch, wherever you are, wherever you go.

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The Smarter Paging system offers you seven different pager models. User customised service. And the back-up you've

come to expect.

Smarter Paging. A communications innovation from the only people in Australia who could make it happen. Telecom.



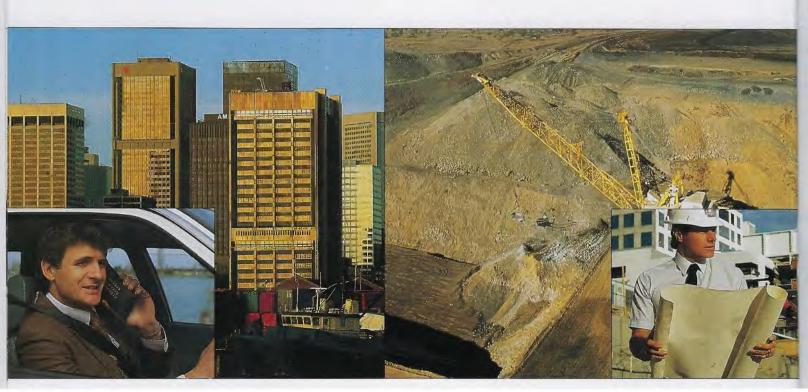
#### Telecom Telefinder Has The Largest Terrestrial Paging Network In Australia.

Over 100 service localities, currently covering all major metropolitan and country markets . . . and still growing.

But it's more than that. Telecom Telefinder has a comprehensive range of paging and message services, available as and how you need them. All accessible via the 016 prefix, for the cost of a local call – anywhere in Australia.

#### Multi-Area Paging (MAP)

Multi-Area Paging, or MAP, allows you to define (and pay for) exactly the extent of paging coverage you require. From a single capital city to every capital city, wherever you are in your MAP area any caller can reach you by simply dialling your unique paging number . . . all without having to find out where you are. That's contactability! Up to 15 MAP areas can be selected by each user to obtain greater coverage wherever you go (see map facing page).



### Telefinder Service Localities

#### **NSW**

- Sydney Gosford
- Canberra
- Albury/Wodonga
- Armidale
- Ballina
- Bathurst
- Campbelltown
- Coffs Harbour
- 10. Dubbo
- Goulburn 11.
- Grafton
- 13. Katoomba
- 14. Kempsey
- 15. Lismore Mittagong/Bowral
- Muswellbrook
- Newcastle
- Nowra

- Orange
  Port Macquarie
  Port Stephens
- Singleton Tamworth

- 25. Taree 26. Wagga Wagga 27. Wollongong

#### TAS

- Hobart
- Launceston
- Devonport
- Burnie

1. Melbourne incl.

Ararat

Ballarat

Benalla

Bendigo

Colac

12. Horsham

14. Morwell

Echuca

Geelong

Mildura

Portland Sale

Shepparton Swan Hill

Wangaratta

Warrnambool

Warragul

(Latrobe Valley)

Hamilton

Castlemaine

4. 5. 6. 7. 8.

13.

15.

16. 17.

18. 19. Bairnsdale

Dandenong and

Mornington Pen.

- WA 1. Perth
- Bunbury
- 2. Geraldton
- Kalgoorlie
- Pinjarra

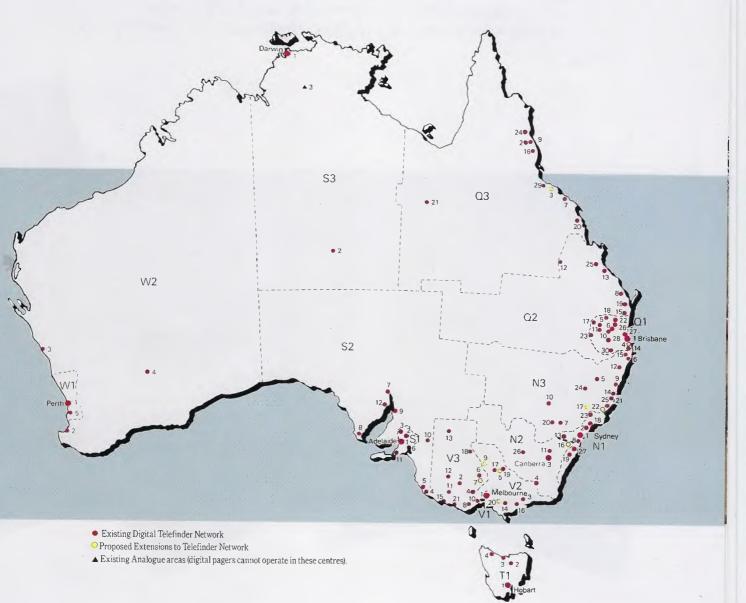
- Adelaide
- Barossa Valley
- Gawler
- Mt Gambier
- Millicent
- Murray Bridge/ Tailem Bend
- Port Augusta
- Port Lincoln
- Port Pirie 10. Riverland/Berri
- Victor Harbor
- 12. Whyalla

- 1. Darwin
- Alice Springs
- 3. Katherine

#### QLD

- Brisbane
- Atherton/Mareeba
- Ayr/Homehill
- Beaudesert
- 5. Bell
- 6. Blackbutt
- Bowen
- Bundaberg
- 9. Cairns 10. Crows Nest
- 11. Dalby
- Emerald 13. Gladstone
- Gold Coast
- 15. Gympie

- 15. Gympie 16. Innisfail 17. Jandowae 18. Kingaroy 19. Maryborough/Pialba 20. Mackay 21. Mt Isa 22. Nagara (V.
- Nanango/Yarraman
- Oakey Port Douglas/Mossman
- 20. 21. 22. 23. 24. 25. 26. 27. 28. Rockhampton
- South Nanango
- Sunshine Coast
- Toowoomba
- 20. Townsvill 30. Warwick Townsville



## More Features, More Flexibility. Operator-Assisted Access.

If you need extensive information from your callers, Operator-Assisted Access makes it possible – all via the

Telecom Telefinder Paging Network.

Callers simply send their message through our specially trained operators who will take, store and, depending on your pager type, send the message direct to your pager or alert you to let you know that a message is waiting for retrieval. Up to 350 characters in length, stored for up to 48 hours, for over the phone access or hard-copy print-out. That's communications convenience!

|                 |                                     | <ul> <li>PAGER NO 816748090</li> <li>N E S S n G E F</li> </ul> | RUNDATE 31.08 8 | 3 FPOH    | 54/48 88 | 08 99 AN         | TO                     | 31 08 3        |
|-----------------|-------------------------------------|---|-----------------|-----------|----------|------------------|------------------------|----------------|
| •SEO • CAP CODE |                                     | COMPANY MARIE   |                 | Mm SS     | DATE     | PECESPED<br>TIME | PAGE<br>HESSAG<br>DATE | E SEHT<br>TIME |
| 148090 N206733  | 6743090<br>G EYYEKDED FOP ANOTHER I |   | ФИ              | ********* | 30 10/88 | 12 12 AM         | 30 08 88               | 12 12 nH       |
| PING CASSIE AT  | HOHE PLEASE                         |   |                 |           | 30 10 88 | 09 33 All        | 30 08/83               | 09 33 нМ       |

#### 016 - Australia Wide.

Australia wide 016 numbering means you get one pager number per service for contact in <u>all</u> of your selected coverage areas. Callers simply dial your number, and the Telefinder Network will find you. Anywhere in Australia for the cost of a local call!



### Direct Access Paging Service.

Direct Access provides a basic paging service which enables callers to send tone alerts or numeric messages direct from their telephone, or numeric and alphanumeric messages from their visual display terminal (VDT) via a dial-up modem. Because your callers send their messages direct, you pay a lower rate. With Telecom Telefinder you define and pay for only the level of service you need.

NOTE: A dial-up modem capable of transmitting/ receiving in the 300-2400 b/sec range is required for sending

messages via a VDT.

### "Follow Me" Page Redirection.

If you have the Operator Access facility, "Follow Me" provides temporary redirection of your messages. For the infrequent traveller who needs to stay in touch, "Follow Me" is the answer. Simple and cost effective, with no need to pay for permanent wide area coverage. (NOTE: "Follow Me" is not available if you have already selected MAP.)

### 24 Hours A Day, 7 Days A Week.

Smarter Paging works around the clock, every day of the week. There when you need it – for you <u>and</u> your caller's convenience.



### Smarter Paging Message Services.

If you need freedom of movement, but still require presence <u>and</u> contactability, the Telefinder Message Service and Premium Message Service can provide it.

### The Telefinder Message Service.

One of the most convenient and useful features, the Telefinder Message Service offers a computerised personal telephone answering and message processing service.

Your callers dial your unique Telefinder Message Service number which you can list in the telephone directory under your

name/business name and on your stationery.

The operator will answer your calls in your name or your company name – in the same way you would normally answer your phone. All according to your instructions that automatically appear on the operator's screen when the call is received.

The operator stores your caller's message and if you wish, can send a page or the message to your pager (depending on pager type). You can retrieve a verbal account of your messages from the operator, or request a timed and dated print-out of messages taken (print-outs are provided on a pre-arranged basis), within 48 hours of the message being lodged. A special access password ensures confidentiality.



## The Telefinder Premium Message Service.

For extra busy people, our operators can also provide a two-way message service as well as a personalised answering service.

The Premium Message Service allows you to leave "if" statements and flag certain callers for special attention by the operator. For example, you may instruct the operator that "If John Stephen rings, tell him his order is ready and awaits his shipping instructions." When John Stephen rings, not only will he get his specific message but he can leave his reply with the operator.

No more "just missing" each other, this confidential facility leaves you free to handle your business while the operator handles your calls. It's like having a private receptionist 24 hours

a day, 7 days a week.

You can also give the operator special information on how to handle your calls during certain periods. For instance, you can instruct the operator to give callers details on special offers, or to pass on advice even when your office is closed.

It's as simple as that! All at an affordable price!



## Telecom Telefinder Pagers – A Range To Suit Your Needs.

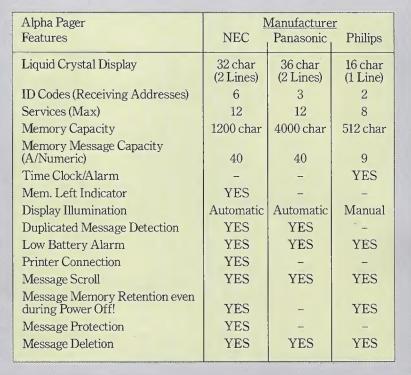
No matter what level of service you require, Telecom can match it with one of the 7 different pager models currently available. From full-featured state-of-the-art alphanumeric message display units through to simple and robust tone pagers, there's a Pager to suit your requirements. Manufactured by NEC, Panasonic and Philips, each pager meets rigid Telecom requirements for service and reliability. And we'll be happy to advise you in selecting the model that best meets your needs and budget.



### Telecom Telefinder Alpha Pagers – Bringing The Message To You.

Three of the most advanced alphanumeric message display pagers currently available. Telefinder Alpha pagers feature an easy-to-read illuminated liquid crystal display, tone and visual paging, and advanced message storage/review functions. Messages of up to 230 characters in length can be transmitted to Telefinder Alpha pagers – messages of up to 350 characters in length being left for retrieval from the operator. Some of the other Alpha pager features are listed in the table below.







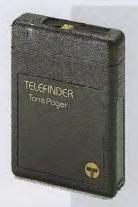


## Telecom Telefinder Numeric Pagers – Information On The Go.

Two feature-packed Telefinder Numeric Pager models are available. 12 digit liquid crystal display, tone <u>and</u> visual paging and 20 digit message length make these units indispensable for anyone who needs information on the go. Numeric messages may be sent to these units via a tone signalling telephone keypad or a mouthpiece attachment. Some of the Numeric pager features are listed in the table below.



| Numeric Pager<br>Features      | Manuf<br>NEC | acturer<br>Panasonic |  |
|--------------------------------|--------------|----------------------|--|
| Automatic Reset                | YES          | YES                  |  |
| Liquid Crystal Display         | 12 digit     | 12 digit             |  |
| ID Codes (Receiving Addresses) | 6            | 2                    |  |
| Services (Max)                 | 12           | 8                    |  |
| Memory Capacity                | 120 digit    | 160 digit            |  |
| Memory Message Capacity        | 12           | 8                    |  |
| Max. Message Length            | 20 digits    | 20 digits            |  |
| Display Illumination           | Automatic    | Automatic            |  |
| Duplicated Message Detection   | YES          | YES                  |  |
| Low Battery Alarm              | YES          | YES                  |  |
| AA Alkaline Battery            | YES          | YES                  |  |
| Message Scroll                 | YES          | YES                  |  |
| Removable Clip                 | YES          | YES                  |  |



# TELEFINDER Tone Pager

## Telecom Telefinder Tone Pagers – Compact Simplicity

If a tone pager is all you need to work efficiently, the Telefinder range has a model to suit your requirements. These lightweight compact units feature the latest in digital technology, guaranteeing reliable service and long life. Telefinder Tone pagers ... for people who need to be reached. Some of the Tone pager features are listed in the table below.

| Tone Pager                     | Manufacturer |             |  |  |
|--------------------------------|--------------|-------------|--|--|
| Features                       | NEC Mar      | Panasonic   |  |  |
| Alert                          | Tone/Visual  | Tone/Visual |  |  |
| ID Codes (Receiving Addresses) | 3            | 2           |  |  |
| Services (Max)                 | 9            | 8           |  |  |
| Memory                         | 9 alerts     | 8 alerts    |  |  |
| Automatic Reset                | YES          | YES         |  |  |
| Low Battery Alarm              | YES          | YES         |  |  |
| Batter Saver Circuit           | YES          | YES         |  |  |
| Removable Clip                 | YES          | YES         |  |  |

Please Note: For further information on Telecom Telefinder Pagers, please contact your local Telecom District office.

